



BACK TO SCHOOL PEP RALLY

PRESENTED BY:



About the Event:

Jaws Youth Playbook is a charitable foundation established by former Philadelphia Eagles Quarterback, **Ron Jaworski**. Its goal is to improve the health and well-being of at-risk youth, mainly in the Greater Philadelphia Region. We go to a different community each year to host a **Back to School Pep Rally presented by Bradford White**. Many factors contribute to a student's likelihood of falling behind in school. One major factor is family income. Students from low-income families graduate at a rate **15% lower** than their peers from wealthier households, creating an "opportunity gap." That's why we give each child a new backpack with all the necessities to ensure their school year is bright. After all, our youth is our future.



Event Timeline:

● SUPPORT

SPREAD THE JOY

Your donation provides bookbags, shoes, and school supplies for local youth.

● VOLUNTEER

AUGUST TBD

Harrowgate PAL Center

We welcome sponsors and members of the community to help us set up this magical experience.


































































● PEP RALLY

AUGUST TBD

Harrowgate PAL Center

This year we will be giving away hundreds of bookbags full of supplies to local youth in need.

SPONSORSHIP LEVELS

SPONSORSHIP IMPACT & BENEFITS	SPONSORSHIP LEVELS					
	SOLD OUT! Title Sponsor	Quarterback \$5,000	Shoe Stride \$2,500	Learn & Grow Sponsor \$1,500	Student Success \$1,000	Smart Start Sponsor \$500
Positively Impact the Underserved Community						
Support Backpacks filled with School Supplies	100	80	40	30	20	10
Support Brand-New Shoes & Socks	100	80	40			
PRE EVENT RECOGNITION						
Presenting Sponsor with Exclusive Naming Rights						
Corporate Logo in Newsletter						
Corporate Logo on Social Media						
Corporate Logo on Email Blast						
Corporate Logo on Promotional Material						
Corporate Logo on Back to School Website						
Corporate Name in Press Release						
DAY OF EVENT RECOGNITION						
Option for Sponsor Branded Item in Backpacks						
Volunteers to Assist during the Distribution Event						
Corporate Logo on Social Media						
Corporate Logo on Back to School Signage						
POST EVENT RECOGNITION						
Corporate Logo in Thank You Email						
Corporate Logo on Social Media						

"THANK YOU FOR HOLDING THE BACK-TO-SCHOOL EVENT. MY KIDS TALKED ABOUT THEIR NEW SHOES ALL THE WAY HOME. THERE ARE ALWAYS SO MANY NEW THINGS NEEDED FOR THE START OF EACH SCHOOL YEAR. WE ARE BLESSED THAT YOU HELPED TAKE THIS BURDEN OFF OUR SHOULDERS."

-THE HARRIS FAMILY

LAST YEAR'S RECIPIENT OF BACK TO SCHOOL DRIVE



FOR MORE INFORMATION:

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[CLICK FOR WEBSITE](#)

[REGISTER HERE](#)