



JAWS PROM DRIVE



About the Event:

Jaws Youth Playbook is a charitable foundation established by former Philadelphia Eagles Quarterback, **Ron Jaworski**. Its goal is to improve the health and well-being of at-risk youth, mainly in the Greater Philadelphia Region. The foundation partners with the **Philadelphia Professional Football Cheerleader Alumni** to organize an Annual Prom Drive every spring. The costs associated with prom often prevent underprivileged communities from attending this memorable event. However, with this initiative, every teen can receive their dream dress, jewelry, shoes, and purse for their special night.

To date, Jaws Youth Playbook has collected over **2,500** gowns, shoes, jewelry, and purses to help them have a personalized shopping experience. With your help, we can touch so many more lives.

Event Timeline:

SUPPORT SPREAD THE JOY

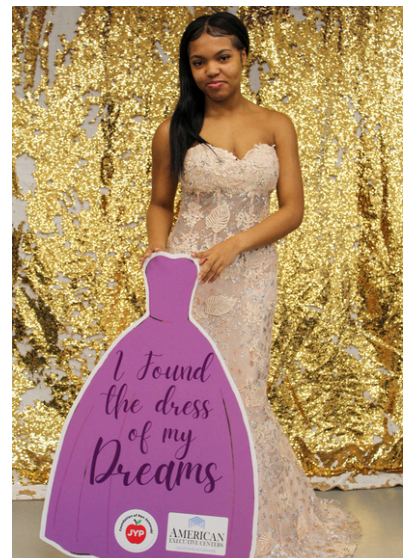
Your donation provides gowns, jewelry, and purses for local teens on the night of the dreams

VOLUNTEER March 7, 2025 Boys & Girls Club of Germantown

We welcome sponsors and members of the community to help us set up this magical experience.

DRESS GIVEAWAY March 8, 2025 Boys & Girls Club of Germantown

Local teens will visit our pop-up boutique to select the dress of their dreams along with shoes, jewelry, purses, makeup and more - all with the assistance of their very own stylist.



SPONSORSHIP LEVELS

\$5,000

PROM QUEEN



- Exclusive Title Sponsor & Naming Rights
Jaws Prom Drive Presented By "Your Company Name"
- Company Name inclusion in all mentions of Prom Drive in Advertising and Marketing Materials
- Support a Prom Night of their Dreams
- Positively Impact the Underserved Community
- Corporate Name in Press Release
- Welcoming Remarks Throughout the Event
- Sponsor Material included in 200 Prom Bags
- **Ten (10)** Volunteers to Assist during the Event (Optional)
- Corporate Logo on Promotional Material
- Corporate Logo in Newsletter
- Corporate Logo on Prom Drive Website
- Corporate Logo on Prom Drive Signage
- Corporate Logo in Email Marketing Blasts
- Corporate Logo on Social Media

\$2,500

CINDERELLA



- Support a Prom Night of their Dreams
- Positively Impact the Underserved Community
- Corporate Name in Press Release
- Welcoming Remarks Throughout the Event
- Sponsor Material included in 200 Prom Bags
- **Five (5)** Volunteers to Assist during the Event (Optional)
- Corporate Logo on Promotional Material
- Corporate Logo in Newsletter
- Corporate Logo on Prom Drive Website
- Corporate Logo on Prom Drive Signage
- Corporate Logo in Email Marketing Blasts
- Corporate Logo on Social Media

\$1,000

DIAMOND



- Support a Prom Night of their Dreams
- Positively Impact the Underserved Community
- Corporate Name in Press Release
- Sponsor Material included in 200 Prom Bags
- **Two (2)** Volunteers to Assist during the Event (Optional)
- Corporate Logo on Promotional Material
- Corporate Logo in Newsletter
- Corporate Logo on Prom Drive Website
- Corporate Logo on Prom Drive Signage
- Corporate Logo in Email Marketing Blasts
- Corporate Logo on Social Media

\$500

HIGH HEEL



- Support a Prom Night of their Dreams
- Positively Impact the Underserved Community
- Corporate Logo on Promotional Material
- Corporate Logo in Newsletter
- Corporate Logo on Prom Drive Website
- Corporate Logo on Prom Drive Signage
- Corporate Logo in Email Marketing Blasts
- Corporate Logo on Social Media



[CLICK FOR WEBSITE](#)

[REGISTER HERE](#)

FOR MORE INFORMATION:

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