



# JAWS BIKE DRIVE

## ABOUT THE EVENT:

Jaws Youth Playbook is the foundation of former Philadelphia Eagles Quarterback, **Ron Jaworski**. Jaws Youth Playbook's mission is to enhance the overall health and wellness of at-risk youth mainly in the Greater Philadelphia Region. We strongly believe every child deserves the freedom, empowerment, and health benefits of riding a bike. However, the high cost of purchasing a bicycle is a significant obstacle for many families living in underserved communities.

Every December, we step up to the challenge with our Holiday Bike Drive, a significant event that provides a secure bicycle, a new helmet, a new lock, and basic safety education to hundreds of children. We have donated over **3,000 Bikes** to children in underserved communities – Camden, Vineland, Alloway, Bridesburg, Atlantic City, Kensington, and Wildwood. Jaws Bike Drive is fully supported by community members, volunteers, and generous sponsors like YOU!

## EVENT TIMELINE:

### SUPPORT

**SPREAD THE JOY  
BECOME A SPONSOR**

Your donation provides a secure bicycle, a new helmet, a new lock, and basic safety education to hundreds of children!

### BIKE ASSEMBLY

**DECEMBER 5, 2024  
NORTH10 PHILADELPHIA**

We welcome sponsors and members of the community to help us assemble the bikes and stage the event.

### BIKE GIVEAWAY

**DECEMBER 6, 2024  
NORTH10 PHILADELPHIA**

We will be spreading the Holiday Magic as children arrive to the surprise of a brand-new Huffy bike, helmet and lock!



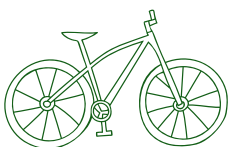


# TITLE SPONSOR

## \$15,000

Unique opportunity to elevate your brand's profile, engage with the community, and make a meaningful impact in the lives of underserved youth

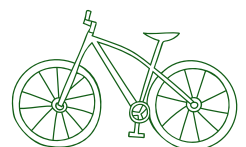
- **Exclusive Branding**
  - Corporate Logo co-branded with Jaws Bike Drive on all collateral and promotion leading up to the event
  - Corporate Name built into all instances of the Written Event Name
- **Community Engagement**
  - 110 brand-new Huffy Bikes for underserved youth
  - 110 brand-new Helmets for underserved youth
  - 110 brand-new Locks for underserved youth
  - Volunteer Spots at the Bike Assembly
- **Pre Event Exposure**
  - JAWS shoutout to your company in pre-event video
  - Special Recognition by JAWS on his social media platforms
  - Bike Drive Marketing at Ron Jaworski's Golf Courses
  - Announcement in Media Release
  - Exclusive Bike Drive Social Media Post
  - Heavily featured on Jaws Bike Drive Website
  - Campaign Email Blasts & Social Media Posts
- **Onsite Exposure**
  - Strong Presence at this Two Day Event
  - Exclusive Title Sponsor Signage
  - Large Corporate Logo on Bike Drive Banner
  - Large Corporate Logo on Bike Drive Shirts
  - Branding on all Bikes - including Bike Tags, Safety Instructions & Certificates
  - Recognition during on-site announcements
  - Logo on all Bike Drive Signage
- **Post Event Exposure**
  - Bike Dive Recap Email Blast & Social Media Post
  - Thank You Correspondence to Sponsors
  - Featured in the JYP Monthly Newsletter
  - Highlighted in Photo Album
- **Additional Highlights**
  - Meet & Greet and Photo Opportunity with Ron Jaworski at the Bike Drive
  - Autographed Item from Ron Jaworski



### FOR MORE INFORMATION:

Contact Corinne at

[KolesinskasC@RonJaworski.com](mailto:KolesinskasC@RonJaworski.com) OR 856-848-4437



[CLICK FOR VIDEO](#)

[REGISTER HERE](#)

# JAWS BIKE DRIVE

## SPONSORSHIP LEVELS

SPONSORSHIP LEVELS	HELMET <i>(Only 1 AVAIL)</i>	LOCK <i>(Only 1 AVAIL)</i>	QUARTER- BACK	PHILLY SPECIAL	BRAKES	GO BIRDS	HANDLE- BAR	PEDAL PUSHER	CHAIN GUARD	REFLECTOR
	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$2,000	\$1,500	\$1,200	\$750	\$550
BIKES	75	60	40	25	18	14	10	8	5	3
HELMETS	75	60	40	25	18	14	10	8	5	3
LOCKS	75	60	40	25	18	14	10	8	5	3
Option for Volunteer Spots at Bike Assembly (T-Shirt Included)	18	14	10	7	5	4	3	2		
Logo on all Helmets and Company Branded Helmet Station	🅈									
Logo on all Locks and Company Branded Lock Station		🅈								
Special Recognition in Media Press Release	🅈	🅈								
Featured in Bike Drive Photo Album	🅈	🅈								
Meet & Greet with JAWS at the Bike Drive	🅈	🅈	🅈							
Exclusive Company Sign with Team Photo Op	🅈	🅈	🅈	🅈	🅈					
Corporate Logo on TOP Sponsors Banner	🅈	🅈	🅈	🅈	🅈					
Corporate Logo on Bike Drive Shirts	🅈	🅈	🅈	🅈	🅈	🅈	🅈	🅈		
Recognition on Social Media Post	🅈	🅈	🅈	🅈	🅈	🅈	🅈	🅈	🅈	
Corporate Logo on Bike Drive Signage	🅈	🅈	🅈	🅈	🅈	🅈	🅈	🅈	🅈	🅈
Corporate Logo/Link on Jaws Bike Drive Website	🅈	🅈	🅈	🅈	🅈	🅈	🅈	🅈	🅈	🅈
Recognition in Bike Drive Email Blast	🅈	🅈	🅈	🅈	🅈	🅈	🅈	🅈	🅈	🅈



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