



JAWS BIKE DRIVE

ABOUT THE EVENT:

Jaws Youth Playbook is the foundation of former Philadelphia Eagles Quarterback, **Ron Jaworski**. Jaw Youth Playbook's mission is to enhance the overall health and wellness of at-risk youth mainly in the Greater Philadelphia Region. We strongly believe every child deserves the freedom, empowerment, and health benefits of riding a bike. However, the high cost of purchasing a bicycle is a significant obstacle for many families living in underserved communities.

Every December, we step up to the challenge with our Holiday Bike Drive **presented by MALL CHEVROLET**, a significant event that provides a secure bicycle, a new helmet, a new lock, and basic safety education to hundreds of children. To date, we have donated over **1,800 Bikes** to children in underserved communities – Camden, Vineland, Bridesburg, Atlantic City, Kensington, and Wildwood. Jaws Bike Drive is fully supported by community members, volunteers, and generous sponsors like YOU!

EVENT TIMELINE:

SUPPORT

SPREAD THE JOY

Your donation provides a secure bicycle, a new helmet, a new lock, and basic safety education to hundreds of children!

BIKE ASSEMBLY

DECEMBER 7th

We welcome sponsors and members of the community to help us assemble the bikes.

BIKE GIVEAWAY




DECEMBER 8th

This year we will be spreading the Joy at **Ranch Hope** (45 Sawmill Road, Alloway, NJ 08001) in the Cumberland & Salem County Section of New Jersey.



JAWS BIKE DRIVE

PRESENTED BY:  **Sponsorship Levels**

| SPONSORSHIP LEVELS | HELMET (Only 1 AVAIL) | LOCK (Only 1 AVAIL) | QUARTER- BACK | PHILLY SPECIAL | BRAKES | HANDLE BAR | PEDAL PUSHER | CHAIN GUARD | REFLECTOR |
|--|--------------------------|------------------------|------------------|-------------------|---------|---------------|-----------------|----------------|-----------|
| | \$10,000 | \$7,500 | \$5,000 | \$3,500 | \$2,500 | \$1,500 | \$1,000 | \$550 | \$325 |
|  Bikes | 75 | 60 | 45 | 30 | 20 | 12 | 8 | 5 | 3 |
|  Helmets | 75 | 60 | 45 | 30 | 20 | 12 | 8 | 5 | 3 |
|  Locks | 75 | 60 | 45 | 30 | 20 | 12 | 8 | 5 | 3 |
| OPTIONAL - Volunteer Spots at Bike Assembly (T-Shirt Included) | 18 | 14 | 10 | 6 | 4 | 3 | 2 | | |
| Logo on all Helmets and Company Branded Helmet Station | ✓ | | | | | | | | |
| Logo on all Locks and Company Branded Lock Station | | ✓ | | | | | | | |
| Special Recognition in Media Press Release | ✓ | ✓ | | | | | | | |
| Featured in the Highlight Video | ✓ | ✓ | | | | | | | |
| Meet & Greet with JAWS at the Bike Drive | ✓ | ✓ | ✓ | | | | | | |
| Exclusive Company Sign with Team Photo Op | ✓ | ✓ | ✓ | ✓ | ✓ | | | | |
| Corporate Logo on TOP Sponsors Banner | ✓ | ✓ | ✓ | ✓ | ✓ | | | | |
| Corporate Logo on Bike Drive Shirts | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Corporate Logo on Bike Drive Signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in Bike Drive Social Media Post | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Corporate Logo/Link on Jaws Bike Drive Website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in JYP Insider Newsletter | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |



FOR MORE INFORMATION:

Contact Corinne at

KolesinskasC@RonJaworski.com OR 856-848-4437

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