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#### KIDS OF CAMDEN DECEMBER 8, 2022 JAWSYOUTHPLAYBOOK.ORG/BIKEDRIVE





















#### ABOUT JAWS YOUTH PLAYBOOK

Jaws Youth Playbook (JYP) focuses on a mission to improve the overall health and wellness of atrisk youth, primarily in the Greater Philadelphia Region. Ron Jaworski's Foundation, Jaws Youth Playbook, does this by raising awareness and advocating for the access to safe play and healthy meal choices, and supporting programs providing positive youth health and wellness platforms.

#### ABOUT THE HOLIDAY BIKE DRIVE

We believe that every child deserves the freedom, empowerment, and health benefits that come from riding a bike. However, the cost of purchasing a bicycle is a major barrier for many families living in underserved communities. So, every December, we answer that call with our Holiday Bike Drive, a major event that delivers a safe bicycle, a new helmet, a new lock, and basic safety education to hundreds of children. The Holiday Bike Drive is hosted by Ron Jaworski's Foundation, Jaws Youth Playbook, and is fully supported by community members, volunteers, and generous sponsors like YOU!

#### **VOLUNTEER OPPORTUNITIES**

This year we will be spreading the Joy to the Camden Section of New Jersey. We welcome members of the community to help us assemble the bikes this December.









### LOCATION



#### **KIPP LANDING SQUARE** CAMDEN, NJ **DECEMBER 8TH 2022**

**Connect with us on Social Media:** 



**Jaws Youth Playbook** 





**Jaws Youth Playbook** 



**Jaws Youth Playbook** 

**To Explore Sponsorship Opportunities, Please Contact:** 

**Corinne Kolesinskas Events & Sales Coordinator Jaws Youth Playbook** KolesinskasC@RonJaworski.com 856-848-4437

# JAWSBIKEDRIVE SPONSORSHIP

SPONSORSHIP LEVELS	\$15,000 \$5,000 - \$7,500			\$3,000 - \$4,000			\$1,000 - \$2,500			Under \$1,000			
	TITLE	PLATINUM BIKE	GOLD HELMET	WHEELIE	MIRRORS	HEADLIGHTS	BELL	SEATS	BRAKES	HANDLE BAR	PEDAL PUSHER	CHAIN GUARD	REFLECTOR
	\$15,000	\$7,500	\$5,000	\$5,000	\$4,000	\$3,500	\$3,500	\$3,000	\$2,500	\$1500	\$1,000	\$550	\$325
ONLY ONE AVAILABLE!	<ul> <li>Image: A second s</li></ul>	<ul> <li>Image: A set of the set of the</li></ul>	<ul> <li>Image: A second s</li></ul>	<ul> <li>Image: A set of the set of the</li></ul>	<ul> <li>Image: A second s</li></ul>		<ul> <li>Image: A second s</li></ul>	<ul> <li>Image: A second s</li></ul>					
Title Sponsor of the Jaws Bike Drive: Corporate Name built into all instances of the Written Event Name and Event Logo	~												
Meet & Greet and Photo Opportunity with JAWS	~												
JAWS shoutout in pre-event video	~												
Recogition from JAWS on his social media	~												
Sponsor Highlight in Bike Drive Recap E-Blast	~												
Presenting Sponsor of the Bikes		×											
Presenting Sponsor of the Helmets			<										
Presentiing Sponsor of the Wheels				~									
Presentiing Sponsor of the Mirrors					~								
Presenting Sponsor of the Headlights						×							
Presenting Sponsor of the Bells							~						
Presenting Sponsor of the Seats								×					
Recognition during on-site announcements													
Autographed Ron Jaworski Football	~	~	✓	~									
Recognition in Post Event Wrap-Up Video	~	~	<ul> <li>Image: A second s</li></ul>	~									
Ability to Include an Item in the Gift Bags	~	~	<ul> <li>Image: A second s</li></ul>	~	<b>v</b>	~	~	~					
හි Bikes	120	60	42	42	28	24	24	22	20	12	8	5	3
P Helmets	120	60	42	42	28	24	24	22	20	12	8	5	3
Locks	120	60	42	42	28	24	24	22	20	12	8	5	3
Volunteer Spots at Bike Assembly (Includes Bike Drive Shirt)	25	15	10	10	8	6	6	5	4	3	2		
Corporate Logo on Bike Drive Banner	~	~	~	~	<ul> <li>✓</li> </ul>	~	~	~	~	~	~	×	~
Corporate Logo on Bike Drive Shirts	~	~	✓	~	×	~	~	~	~	✓	✓	×	
Recognition in Bike Drive Social Media Post	~	~	<ul> <li>✓</li> </ul>	~	×	~	~	~	~	~	~	×	
Corporate Logo/Link on Jaws Bike Drive Website	~	~	×	~	×	×	× .	×	~	×	×	×	
Recognition in JYP Insider Newsletter	~	~	<b>v</b>	~	<b>v</b>	<b>v</b>	<b>~</b>	<b>~</b>	×	✓	✓	×	

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	Jaws	ЫК	e Driv	
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Title Sponsor - \$15,0	00 Platinum Bike Sponsor	- \$7,500	Gold Helmet Sponsor - \$5,0	000 🗌 Wheelie Sponsor - \$5,000
Mirror Sponsor - \$4,000	Headlight Sponsor - \$3,500	Silver Bell Spo	onsor - \$3,500 🗌 Seat Spo	nsor - \$3,000 📄 Brake Sponsor -\$2,500
Handle Bar Sponsor -	• \$1,500 Pedal Pusher Spons	or - \$1,000	Chain Guard Sponsor - \$	550 🗌 Reflector Sponsor - \$325
Contact Name:				
Address:				
City:		_ State:	Zip Code:	
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Mail to Jaws Youth I	e to Jaws Youth Playbook) Playbook: 270 Eagle Point Roc	ad, West Dep		
	% credit card processing fee w			
		Code:		
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SEND CO	OMPANY LOGO TO <u>KolesinskasC</u>	<u>-@RonJawor</u>	<u>ski.com</u> by November, II, 2	2022 (EPS & JPG Format)
By signing	this form, you authorize Jaws \	Youth Playbo	ook to charge your card fo	or the amount listed above
	-	•	ge will be sent to you.	
	Signed:		Date	9:
Re	eturn this form by:			
	Via email to Corinne Kolesinskas a			

<sup>•</sup> Via fax to (856) 848-4447 or mail to 270 Eagle Point Rd, West Deptford, NJ 08086